

## Marketing Elon University

<b>Competency</b>	<b>Course Prefix &amp; Number</b>	<b>Course Title</b>	<b>Course Offerings</b>
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.		When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	
A Principles of Marketing	MKT 311	Principles of Marketing	F, W, S
B Global Markets / Trade & Financial Literacy	MKT 416	Global Marketing	F, S
	ECON 314*	International Trade and Finance	F, S
C Organizational Resources Management	BUS 236*	Operations and Supply Chain Management	F, S, SS
D Entrepreneurship	ENT 350	Entrepreneurship Skills	

Posted: 2/16/2016  
Revised: Winter 2016

**Course Offering Codes:**

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand  
e=even years, o=odd years, ^=online

**Notes:**

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, [www.elon.edu](http://www.elon.edu)